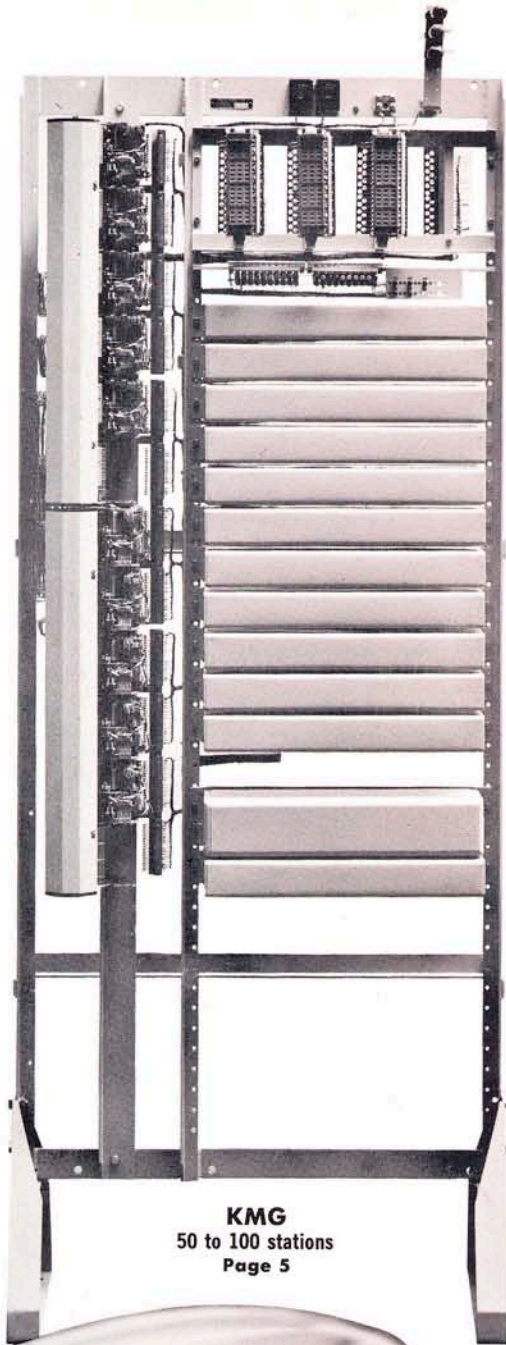


# INTERCOMMUNICATION SYSTEMS



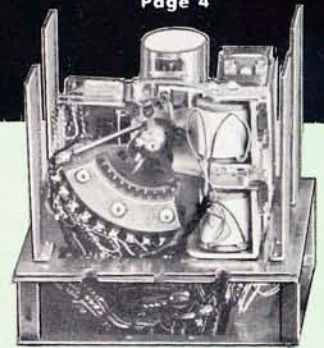
**KMG**  
50 to 100 stations  
Page 5



**DIRECT-A-CALL**  
2 to 7 stations  
Page 6



**DIAL 9**  
2 to 17 stations  
Page 4



**SELECT-O-PHONE**  
12 to 55 stations  
Pages 2 & 3



**KELLOGG SWITCHBOARD AND SUPPLY COMPANY**

Communications Division of International Telephone and Telegraph Corporation

# SELECT-O-PHONE

automatic dial intercommunication (up to 55 lines)

## features

**fully automatic**—“inside” service is never curtailed or delayed by a “busy” switchboard or absence of an attendant. Calls go through automatically, as quickly as the flicking of a dial. Never get a busy signal except when a line is actually in use. Because SELECT-O-PHONE bypasses the “outside” switchboard completely, customers get better, faster service.

**private conversation**—a SELECT-O-PHONE conversation is as private and confidential as direct, face-to-face speech. Unless specifically desired, (as in voice paging systems) there are no intrusive loudspeakers. Nor can anyone else listen in, except for “executive right-of-way”—an optional feature, which is available at no extra cost. A line in use is locked against listeners.

**flexible**—eliminates the high expense of anticipating future requirements at the time the system is installed. SELECT-O-PHONE unit construction makes installations or expansions, one line at a time to full capacity, easy and economical. Stations can be added, moved or the entire system re-installed in new quarters without the penalty of high alteration charges.

**low-cost installation**—no multiple wire cables or complicated wiring arrangements are required. Any electrician can easily install a SELECT-O-PHONE system in a few hours.

**simple switching equipment**—available in 12, 24, 36, and 55-line capacities, wired at the factory. New lines may be added simply by adding “plug-in” selectors and connecting them by simple 3-conductor wire to additional instruments.

**instruments** — SELECT-O-PHONE handsets are recognized for high transmission and reception qualities . . . with standard telephone dial. Reliable and trouble-free.

**low power cost**—power unit connects directly to 110 V. AC; reduces voltage to necessary operating range. Eliminates storage batteries and battery expense; saves 15 to 20% of normal battery DC loss.

**100% trunkage**—An unlimited number of calls can be made simultaneously with non-interference from other stations.

**conference facilities** — every SELECT-O-PHONE can be connected in “conference” circuit. Any instrument can originate a conference. Two or more parties may be talked to or checked with at the same time.

**general call or paging service** — provides by signal or voice a ready means for quickly locating and talking to any person who may be away from his usual station. Person called merely takes call on nearest station.

**“executive right-of-way”**—at no extra cost any one or more SELECT-O-PHONE stations may be equipped to allow instant connection to any other station, whether in use at the moment or not. A time saver when executive business must take precedence over routine calls.

**party lines**—extension instruments may be connected to any or all lines, doubling the station capacity of the system.

**voice call**—amplified speaker can be connected to any station servicing a number of people. The party wanted is identified by name and only he answers the phone. An exclusive feature.

**fire alarm**—general call provides quick means of broadcasting fire alarm or other emergency messages throughout plant or area.

**coordinating facilities** — widespread facilities, such as a chemical plant, may be tied together . . . SELECT-O-PHONE delivers specific or emergency information with speed and efficiency. The entire personnel is as available as the nearest instrument.

**unlimited simultaneous service**—permits unlimited simultaneous conversations. There are no busy signals unless the specific line called is in use.

**central dictating service**—the system is easily adapted to central telephone dictating service.

## components



DESK TYPE



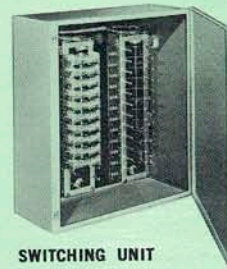
WALL TYPE



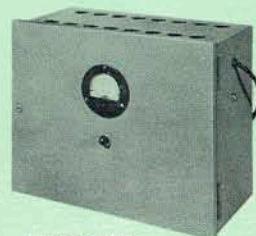
OUTDOOR TYPE



SIDE MOUNT TYPE



SWITCHING UNIT



POWER UNIT

**general**

SELECT-O-PHONE is an interior communication system entirely independent of "city" lines and telephones. It consists essentially of just 4 elements: the instrument, a single 3-conductor wire to each, the automatic switching unit and the power unit. (Auxiliary equipment, such as amplifiers and speakers where area coverage is required, can be included.)

Because of its simplicity, a SELECT-O-PHONE communication system is installed, expanded and maintained easily. It is the ideal automatic dial, intercommunication service because it meets both present and future needs with least revision. It can be expanded up to 55 lines,\* one station at a time if necessary, with simple wiring that any handy man can install.

**planning a system**

While SELECT-O-PHONE can be easily added to an existing building, the best time to arrange for its use is when the building is being planned.

Thought should be given not only to a versatile, well-functioning system to meet present needs but also to the possibilities of growth, re-arrangement and future needs. This type of planning is best done by specialists. The greatest success in the selection of such an intercommunication system comes when the knowledge and experience of the architect and the equipment maker are jointly applied to the problem.

To give this service, Kellogg maintains a staff of competent intercommunication specialists. Their experience and that of the entire Kellogg organization are yours for the asking. For best results we urge that you call upon them—in the planning stage.

**installation**

Simple telephone wire is used throughout. Any electrician can easily install a SELECT-O-PHONE system in a few hours.

**maintenance**

Units have been made easily accessible for test and have been so constructed that they may be interchanged quickly. These units or components may be replaced easily if required without loss of time.

**accessories**

Many accessories are available for increasing the versatility and utility of the system: cut-in selectors for executive right-of-way, switching keys, signal relays, general call units, speaker control relays, musical chimes, buzzers, etc.

**short specifications**

The intercommunication contractor shall furnish all labor and material to install and put into service an automatic central switchboard intercommunication system as specified by the equipment manufacturer. Equipment shall be Kellogg Switchboard SELECT-O-PHONE or approved equal. Conduit system, if used, to be supplied and installed by others.

Provide an automatic intercommunication system having a central switching unit wired for . . . . lines ultimate capacity and equipped with . . . . . Furnish selector for each main station to permit as many simultaneous conversations as there are pairs of telephones. System shall be expandable.

. . . . telephones shall be provided to operate as main staff stations. Staff stations shall be equipped with handsets and dials for selecting any station on the system. Provide . . . . desk telephones, . . . . side-mounting desk telephones, . . . . wall telephones and . . . . outdoor telephones.

Furnish a power supply (battery eliminator type) of at least . . . . ampere capacity for operation of the telephone system from the 110 volts, 60 cycle AC lighting circuit.

**models**

**SELECT-O-PHONES**

type	model	colors available		
desk	DK-530	Black	Aqua Blue	Green
desk extension	DK-531	Ivory	Light Beige	Red
wall*	DK-550	Light Gray	White	Yellow
wall extension*	DK-551		Rose Pink	
side mount	D9757	black only		
side mount extension				
outdoor	D4953			
outdoor extension				

\*without cord, plug and terminal box.

**SWITCHING UNITS (wall mount)**

no of lines	duty	battery eliminator*	model	door type	dimensions (in.)		
					H	W	D
12	regular	no**	MLX-120	single	24	15 1/2	8 1/2
	heavy	2-amp.	MLX-122				
24	light	no**	MLX-240	single	24	22 1/2	8 1/2
	regular	2-amp.	MLX-242				
	heavy	4-amp.	MLX-244				
36	light	no**	MLX-360	double	24	29 1/2	8 1/2
	regular	2-amp.†	MLX-362				
	heavy	4-amp.	MLX-364				
55	regular	no**	MLX-550	double	24	43 1/2	8 1/2
	heavy	4-amp.	MLX-554				

\*dimensions: 2-amp. 15 1/4" h, 12 1/2" w, 7" d.; 4-amp. 21" w, 11" d.  
\*\*may be battery operated, 30 V.

†no more than 24 lines.



# DIAL 9

**inter-office  
communication system  
(up to 17 lines)**

A new efficiency is now possible for thousands of smaller and medium-sized organizations. This low cost, private inter-office communication system allows instant and direct connection between all telephones (up to 17). It can be expanded easily and quickly at any time. Due to its compact engineering, the "brains" of the system requires less than a foot of space.



## EASY TO INSTALL

The switching unit "brain" center is a self-contained, compact unit which may be placed wherever convenient. It is manufactured by Kellogg and is sold, installed and maintained by Kellogg's local Engineering Consultants.

## ECONOMICAL TO OPERATE

Kellogg switching units and instruments are standard commercial telephone company equipment, ruggedly built and designed to safeguard your investment and insure reliable, efficient, trouble-free performance at an extremely low operating rate.

## SIMPLE TO MAINTAIN

Maintenance problems are eliminated, since the most modern K 500 telephone instruments are used with the Dial 9 system. The same dependable, high-quality telephone instruments are in use by public telephone companies throughout the U.S.A.



DESK  
INSTRUMENT  
K-500



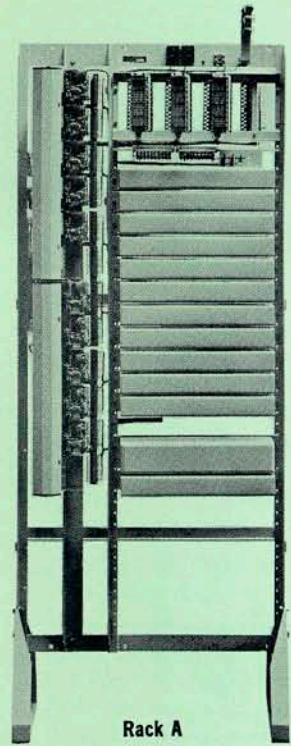
WALL  
INSTRUMENT  
K-554

## models

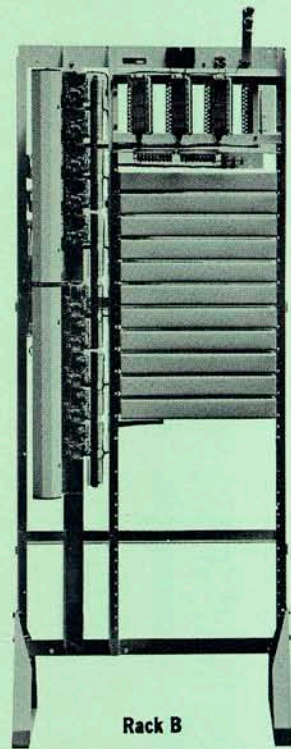
### DIAL NINE PHONES

Type	Model	Color Available		
Desk	500 (BA) 17D	Black	Aqua Blue	Green
Desk	591 (LR) 05D*	Ivory	Light Beige	Red
Wall	554 (BA) 10D	Light Gray	White	Yellow
Wall	554 (LR) 04D*		Rose Pink	
Loud "Ring Bells"	CODE 75 (BA)			
Switching Unit	K 207(A)962			
Mounting Bracket	P 81575			
Power Supply	RT6			

\*Less Ringer phone for use with optional buzzer kit



Rack A



Rack B

KMG 50: A maximum capacity of 50 extension lines with 6 conversation links; The KMG 50/6 consists of Rack "A" shown above and may be expanded later to 100 extension lines by the addition of Rack "B" shown above.

KMG 100: A maximum capacity of 100 extension lines with 12 conversation links; The KMG 100 consists of Rack "A" and Rack "B" shown above.

Each rack is 7 ft. high and 32½ in. wide. Covers are provided for all panels to protect them from dust or other foreign matter.

**DIAL DEPENDABILITY • INTERCOM EFFICIENCY**

# KMG AUTOMATIC DIAL SYSTEM

## 50 - 100 LINE

### MODERN BUSINESS DEMANDS SPEED, EFFICIENCY, and ECONOMY

Kellogg KMG Automatic Dial Telephone Systems offer dependable, high quality, low-cost internal telephone communication that provides the speed, efficiency, and economy required by modern offices, factories, schools and institutions. KMG provides all standard telephone "intercom" features such as fully automatic, privacy and executive right-of-way.

#### features:

All KMG Systems provide completely automatic telephone switching operations and provide full internal telephone services with special facilities stipulated as standard equipment, such as: (1) Simplified dialing; (2) Dial tone; (3) Busy tone; (4) Ring back tone; (5) Privacy; (6) Two wire circuit.

#### optional features:

1. The switchboard shall be equipped to provide facilities for voice paging. After dialing a prescribed "voice paging" number, the caller is directly connected with a public address system, that permits him to make his page call or announcement.
2. The switchboard may be equipped to provide facilities for dialing between two or more automatic switchboards. Calls from one switchboard to the other shall be automatically established by dialing a prescribed "tie-line" number, followed by the extension number of the party being called.
3. Provision may be made, for any number of additional "group hunting" or "alternate busy rotation" circuits, limited only by available rack space.

#### description of operation

The KMG 50 and KMG 100 Automatic Dial Telephone Systems employ two-motion selector switches in association with flat-type relays.

#### specifications

1. Any station shall be able to communicate with any other station in the system. The connections shall be established through the switching equipment, controlled by a dial mounted on each telephone.
2. Any two stations shall be able to communicate with each other in complete privacy except when another station, so equipped, is exercising its executive right-of-way facility.
3. When a busy station is called, a busy signal shall be furnished to the calling party. If the switchboard equipment is busy to its full trunking capacity, a busy signal shall be furnished to the calling party upon lifting the handset.

4. Ringing the called station shall be intermittent and controlled automatically without the necessity of a ringing key or a button at any telephone. When the handset is removed at the called station, or the plunger depressed at the calling station, the ringing shall be instantly cut-off.
5. The ringing of the bell at the called station shall be indicated to the calling station by a distinctive ring-back tone in the receiver.
6. Not more than two wires shall be required between each station and the switching equipment.
7. All links shall be arranged for the executive right-of-way facility whereby those stations equipped with an executive right-of-way key may connect to a busy line and talk or listen on a busy connection. A distinctive ticking sound shall be superimposed on the connection to signal the entering of a third party.
8. A group hunting facility shall be furnished without additional cost whereby a call to an extension, so equipped, shall be automatically transferred to an alternate extension if the called extension does not answer.
9. Two "3 alternate busy" rotation groups shall be provided, without additional cost whereby, a call to station "A" will be automatically transferred to station "B", if station "A" is busy. In similar manner the caller is transferred automatically to Station "C" if station "A and/or B" are busy. If all extensions in the "alternate busy" circuit are in use, the caller will receive a busy tone.
10. Each conversation link shall be provided with a through-connection relay ("Q" relay) to permit the addition of such optional features as code call, voice paging and tie-lines in the field.

#### models

##### KMG PHONES

Type	Model	Color Available		
Desk	50000(BA)14D	Black	Aqua Blue	Green
Executive Priority	50000(BA)07D	Ivory	Light Beige	Red
Wall	554(BA)07D	Light Gray	White	Yellow
			Rose Pink	
Sidemount	9740	Black Only		
Outdoor - Weatherproof	D4900(BA)	Black Only		
Bakelite Desk Set Box	706(BA)*			
Loud Ringing Bells	CODE 75(BA)			

\*required for 9740 phones

Where systems in excess of 100 lines are required Kellogg and ITT can provide a system of any size or requirement.



# DIRECT-A-CALL

## LOW COST 2 to 7 STATION INTERCOMMUNICATION

The New Private Telephone System **EVERYONE Can Afford**

### What Are Some of DIRECT-A-CALL's Outstanding Features?

**DIRECT-A-CALL** helps you get more done—with less effort because it provides: (1) Individual Private Telephone; (2) Direct Signalling; (3) Conference Calls; (4) Voice Paging; (5) Talk Back Speaker; plus Internal Magnetic Switch, functional design and eye appeal.

If your office occupies more than one room — **DIRECT-A-CALL** will bring you remarkable convenience and savings in productive time. **DIRECT-A-CALL** is a complete, inside private telephone system for 2 to 7 stations — so inexpensive that the convenience and utility of a private telephone system is within reach of all. Its low cost and simple installation make it *practical* and *economical* for everyone.

A **DIRECT-A-CALL** system offers many advantages over the use of city phones for intercommunication. It eliminates the need, and the rental of extra extensions — frees city phones of all inter-office conversations and consequent busy signals to customers. As a result, both inter-office and customer relations are handled more smoothly and efficiently.

Lawyers, accountants, insurance agents, sales and professional offices and many others find that inter-office communication is no longer a problem when **DIRECT-A-CALL** is installed.

### WHAT ABOUT QUALITY?

Kellogg **DIRECT-A-CALL** system is "telephone quality" throughout. A written guarantee goes with each "Kellogg" communications system . . . but above and beyond the guarantee, is a firm

policy of maintaining the record of satisfactory service established by "Kellogg" products for over 60 years.

### HOW EASY IS IT TO INSTALL DIRECT-A-CALL?

**DIRECT-A-CALL** is so easily installed, that if you can handle a screwdriver, and are familiar with simple wiring connections, *you can do the job yourself!*

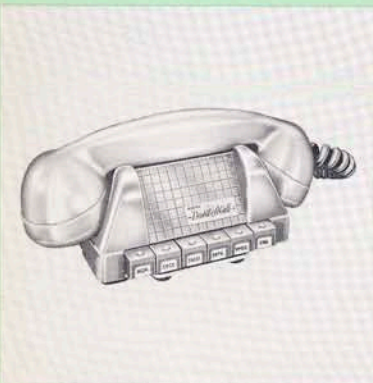
No soldering is required, wires are color-coded, making connections fool-proof. Power is obtained by simply plugging into your 110V outlet.

System	Part Number	Description
6-Button 2-7 Station	16796(1PL)131	Desk Set, Including Terminal Block
	14441(1G)131	Power Supply
6-Button Busilight 2-7 Station	16797(1PL)131	Desk Set, Including Terminal Block
	12253(1D)131	Power Supply
Optional Feature Equipment	16350(PL)131	Talk Back Speaker, Including Adaptor
	16373(1G)131	Voice Paging Adaptor
	14463(1G)131	Adaptor for Loud Ringing Bell
	14464(1B)131	Loud Ringing Bell

KELLOGG

*Direct A Call* →

Direct-A-Call phones are designed for either top, side-of-desk mounting or wall. Executive magnetic switch allows unit to be mounted in vertical position.



6-BUTTON DESK SET



TALK BACK SPEAKER



6-BUTTON WALL SET



DEMONSTRATOR SET

# ITT **KELLOGG**

## INTERCOMMUNICATION SYSTEMS

backed and certified by the research facilities and generations of advances of the largest of American-owned, world-wide electronic and telecommunication enterprise.

When you specify or buy an intercommunication system, what is back of that system is just as important to your lasting satisfaction as the system itself and its components.

In the world of electronics and telecommunications, no names command greater respect than those of International Telephone and Telegraph Corpora-

tion and Kellogg. The technology, engineering and research that have produced so many renowned achievements are reflected to the highest level in Kellogg Intercommunication Systems.

Because of this huge experience ITT-Kellogg has been entrusted with many vital and top-secret assignments in the field of missiles and continental defense. But Kellogg's progressive advances extend far earlier than the space age.

A division of ITT since 1952, Kellogg introduced the first handset telephone in the United States in 1906. This was the true grandparent of every modern telephone in use today. Leading in advance through the years, Kellogg in 1934 announced and marketed the first unit-type desk telephone with all components combined in a single housing and base assembly. In 1945 came the first universal-design telephone for all classes of common battery, local battery and magneto services. Kellogg has also pioneered in central switchboards, carriers, repeaters and practically every other aspect of telephony.

As for ITT—its firsts have been legion and global in their recognition. For instance, ITT has provided:

- The first radio telephone service to Europe and North America from South America.
- The first nationwide telephone dialing (in Switzerland and Belgium).
- The first over-the-horizon television transmission.
- The first Vortac, Tacan and ILS navigational aids for commercial and military navigation, including jet aircraft . . . and many other firsts in both development and research.

All in all, ITT holds about 22,000 patents in 46 countries in various communication systems, devices and components . . . is comprised of 101 research and manufacturing companies, 14 operating companies and 130,000 employees. For its part, Kellogg Switchboard and Supply Company has been serving independent telephone companies and private

buyers of intercommunication systems for more than 60 years.

**For you—either as a specifier or buyer of intercommunication systems—you know that the Kellogg System you choose is backed by the combined experience and research of both ITT and Kellogg, gained in meeting all kinds of needs, for all kinds of purposes.**

This advantage has its very practical side. It means that in addition to the broad range of requirements met by standard Kellogg Intercommunication Systems, adaptations and modifications can be provided for those rare cases where specially designed systems are required without costly and special engineering. The chances are that Kellogg, supported by the knowledge and skills of ITT, already has the answer you may seek.

On the face of it, there is no better source for your intercommunication system needs—nor one able to meet them more economically for the purpose you have in mind.

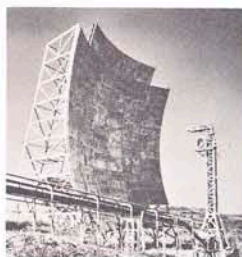
### CONSULTATION SERVICE

Local Kellogg Engineering Consultants, experienced and trained in intercommunication systems are available to help you at any time. They will make complete surveys for new projects and specific recommendations as to initial size and type of Kellogg System best for your needs, together with an estimate of cost and delivery when necessary.

### REGISTRATION AND SERVICE WARRANTY

After installation each Kellogg System is registered with our factory to assure proper maintenance and service for as long as the system is in its original installation.

## ITT -KELLOGG — LEADERS IN ALL FIELDS OF TELECOMMUNICATION . . .



WHITE ALICE



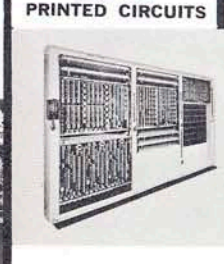
TESTING PRINTED CIRCUITS



KELLOGG K-31 CARRIER



ITT LABORATORIES, NUTLEY, NEW JERSEY



KELLOGG K-60 CROSSBAR SWITCHING SYSTEM

# ASK FOR A FREE DEMONSTRATION

So that you may be completely sure before you specify or buy, Kellogg System demonstrations will be arranged by your nearby Kellogg Engineering Consultant. There is no cost or obligation, of course. Any of the local Consultants listed below will be glad to provide such a demonstration . . . or write to us direct.

**DIRECT-A-CALL DEMONSTRATOR SET**



**SELECT-O-PHONE DEMONSTRATOR SET**



## Local engineering consultants

**ALABAMA**  
Tanner Communications Co.  
304 North 26th Street  
Birmingham 3, Alabama  
Alpine 1-8114

**ARKANSAS**  
Southern Radio Supply  
1419 Main  
Little Rock, Ark.

**CALIFORNIA**  
Summer-Whiting Co.  
407 Commercial Center Street  
Beverly Hills, California  
BRadshaw 2-4923  
CRestview 4-5294  
E. D. Jones & Co.  
55 New Montgomery  
San Francisco, California  
Ex. 7-4626

**COLORADO**  
Denver Sound Specialists, Inc.  
884 South Lohan Street  
Denver 23, Colorado  
We. 6-2385

**CONNECTICUT**  
Tel-Rad, Inc.  
592 New Park Avenue  
Hartford 10, Connecticut  
Adams 6-2388

**DELAWARE**  
See Philadelphia, Pa.

**DISTRICT OF COLUMBIA**  
U. S. Recording Co.  
1121 Vermont Avenue, N. W.  
Washington, D. C.  
Lincoln 3-2705

**FLORIDA**  
Interior Telephone Co.  
224 Alcazar Avenue  
Coral Gables 34, Florida  
Highland 6-1596  
Communications Supply  
2644 Central Avenue  
St. Petersburg, Florida  
7-6780

Fidelity Sound  
Box 5455 - 1427 Landon Ave.  
Jacksonville 7, Florida  
Flanders 9-6084  
Exbrook 8-0330

**ILLINOIS**  
Kellogg Switchboard & Supply Co.  
4600 South Tripp Avenue  
Chicago 32, Illinois  
Cliffside 4-4300

**INDIANA**  
Communications Equipment Co., Inc.  
1727 North Meridian Street  
Indianapolis 2, Indiana  
Walnut 4-4201

**IOWA**  
Farnsworth Radio & TV Co.  
201-205 E. Mullan Avenue  
Waterloo, Iowa  
Adams 4-6682  
Eastin-Phelan Corp.  
1235 West Fifth  
Davenport, Iowa  
Sound Systems, Inc.  
315-12th St.  
Des Moines, Iowa

**KANSAS**  
Electronics  
337 North Waco  
Wichita, Kansas  
Hobart 4-4590

**LOUISIANA**  
Electrical Sales Co.  
7623 Maple Street  
New Orleans 18, Louisiana  
University 6-7661

**MASSACHUSETTS**  
Inter-Com Systems, Inc.  
346 Huron Avenue  
Cambridge 38, Massachusetts  
Trobriidge 6-0500

**MICHIGAN**  
Telasound Corp.  
70 Palmer Avenue, West  
Detroit 2, Michigan  
Trinity 4-1530

**MINNESOTA**  
Warmington, Woodcock & Williams, Inc.  
423 South 11th Street  
Minneapolis 4, Minnesota  
Fe. 2-5555

**MISSISSIPPI**  
Sound & Communications, Inc.  
P. O. Box 4284  
5050 North State Street  
Jackson, Mississippi  
Emerson 6-7021

**MISSOURI**  
Donaldson Radio & Electric Co.  
215 East 27th Street  
Kansas City 8, Missouri  
Grand 1-0900  
J. C. Gordon Co.  
453 De Baliviere  
St. Louis 12, Missouri  
Parkview 5-5772

**MONTANA**  
J. M. Hamilton Radio & Sound Eng. Co.  
4007 Riverside Road  
Billings, Montana  
8-8333

**NEBRASKA**  
National Sound Equipment Co.  
1212 Farnam Street  
Omaha, Nebraska  
Atlantic 2551

**NEW HAMPSHIRE**  
Worthen Labs  
152 Avon  
Manchester, New Hampshire

**NEW MEXICO**  
Supreme Electronics  
129 West Second Street  
Roswell, New Mexico  
Main 2-1457  
Sanders & Associates  
70 W. Marcy  
Santa Fe, New Mexico

**NEW YORK**  
Telephone Sales & Service Co.  
97 Warren Street  
New York 7, New York  
Beekman 3-8505

Larkin Electronic Supply Co.  
129 West Huron Street  
Buffalo 1, New York  
Lincoln 5450

H. G. Ceratt, Inc.  
201 Water Street  
Jordan, New York

**NORTH CAROLINA**  
P. C. Gault Co.  
P. O. Box 3157, Station A  
Greenville, South Carolina  
Cedar 2-9952

**OHIO**  
Industrial Communications & Sound Co.  
3197 Linwood Avenue  
Cincinnati 8, Ohio  
East 1-4319

Torrance Radio, Inc.  
1314 Madison Avenue  
Toledo 12, Ohio  
Cherry 1-7808

Warwick Recorder Co.  
4614 Prospect Avenue  
Cleveland, Ohio  
Express 1-1513

Oyster Business Equipment Co.  
481 South High Street  
Columbus 15, Ohio  
Capitol 1-3814

**OKLAHOMA**  
Atomic Sound, Inc.  
117 N. W. 23rd Street  
Oklahoma City 3, Oklahoma  
Jackson 5-1455  
Audio Engineering Inc.  
222 E. 4th St.  
Tulsa, Oklahoma

**PENNSYLVANIA**  
George Voron Company  
Mermaid Lane, Wyndmoor  
Philadelphia 18, Pennsylvania  
Chestnut Hill 8-4900  
John P. Walter & Assoc.  
110 Jenkins Arcade  
Pittsburgh 22, Pennsylvania  
Atlantic 1-8847

**TEXAS**  
Chandler Sound Equipment Co.  
3407 Ross Avenue  
Dallas 4, Texas  
Taylor 1-9929  
Sound Sales & Engineering Co.  
2005 La Branch  
Houston 2, Texas  
Ca. 7-7277

Southwest Radio & Sound Equipment Co.  
1518 North St. Mary's  
San Antonio 2, Texas  
Capitol 6-9271

Custom Electronic, Inc.  
1132 Texas Avenue  
El Paso, Texas  
Keystone 3-8231  
Hester's Office Supply Co.  
1420 Texas Ave.  
Lubbock, Texas  
Ann's Shop  
406 Kent  
Midland, Texas  
Mgr., Jas. Johnson

**UTAH**  
General Communications, Inc.  
1131 South 11th East Street  
Salt Lake City, Utah  
Hu. 5-2324

**VIRGINIA**  
Lee Hartman & Sons Sound Equipment Co.  
3236 Cove Road, N. W.  
P. O. Box 329  
Roanoke, Virginia  
Empire 6-3493

**WASHINGTON**  
Todd Advertising Corp.  
P. O. Box 1315  
Tacoma 1, Washington  
Market 7-3841

**WEST VIRGINIA**  
Ike Walker Organization  
128 Oakwood Road  
Charleston 4, West Virginia  
Di. 6-2939

**WISCONSIN**  
Albert A. Jacobs Co., Inc.  
3913 North 35th Street  
Milwaukee 16, Wisconsin  
Uplown 3-4821

**CANADIAN DEALERS**  
Canadian Algor, Limited  
P. O. Box 683 - 138 Albert St.  
London, Ontario, Canada  
8-2145

Electrolabs  
7385 St. Lawrence Boulevard  
Montreal 14, Quebec, Canada  
Cr. 6-6076

Electronic Service Supply Co., Ltd.  
210 9th Avenue, East  
Calgary, Alberta, Canada  
62587

Ottawa Typewriter Co., Ltd.  
194 Laurier Avenue, West  
Ottawa, Ontario, Canada  
Central 5-7285

Pembina Recording & Sound Service  
214 Kennedy Street  
Winnipeg, Manitoba, Canada  
Whitefall 2-6262

Lunenburg Foundry & Engineering  
Lunenburg, Nova Scotia, Can.

**HAWAII**  
John J. Harding Co., Ltd.  
1514 Kona Street  
Honolulu 12, Hawaii  
995-375

### REGIONAL OFFICES

**CALIFORNIA**  
23 Broderick Road  
Burlingame, California  
Oxford 7-5780

**GEORGIA**  
1594 Southland Circle, N.W.  
Atlanta 18, Georgia  
SYcamore 4-2441

**ILLINOIS**  
4600 So. Tripp Ave.  
Chicago 32, Illinois  
Cliffside 4-4300

**KANSAS**  
7th St. and Sunshine Rd.  
Kansas City 15, Kansas  
MAYfair 1-4418

**NEW YORK**  
327 North West Street  
Syracuse, New York  
HARRison 2-9251

**OHIO**  
1555 West Fourth Street  
Mansfield, Ohio  
LAFayette 4-6511

**TEXAS**  
1515 Turtle Creek Blvd.  
Dallas 7, Texas  
Riverside 7-5191

**EXPORT**  
157 Prospect Street  
Passaic, New Jersey  
PRescott 3-5100



**KELLOGG SWITCHBOARD AND SUPPLY COMPANY**  
CHICAGO, ILLINOIS, U.S.A.

Communications Division of  
International Telephone and Telegraph Corporation

6650 S. CICERO

CHICAGO 38, ILLINOIS

Form No. 5827—Rev. 9-59—SPCo.

Printed in U.S.A.



# INTERCOMMUNICATIONS SYSTEMS

## SELECT-O-PHONE & DIRECT-A-CALL

No. 5827 originally published 1958  
Revised 1959

Sales brochure presenting Kellogg ITT's Select-O-Phone dial intercom systems, KMG Automatic Dial Systems and Direct-A-Call voice intercom systems. The Direct-A-Call systems were private label voice intercoms manufactured by the Rauland Company for sale by Kellogg ITT.

Number 5827 is printed two color, green and black, 11 X 17 inches, folded in half to produce a 8.5 X 11 brochure of 8 pages. Printed on 20 pound coated stock using the lithography method. Published as an insert in an architectural reference catalog. The 34a/Ke in the upper right corner indicates the section and area for insertion in the catalog. Four hole pin punched in the left margin for this specialized catalog.

Scanned and produced by Mike Neale.  
[www.kelloggtelephone.com](http://www.kelloggtelephone.com)

Member of  
Antique Telephone Collectors Association USA  
Telephone Collectors International USA  
Telecom Heritage Group UK

Adobe document copyright 2006, Mike Neale, Midland, Texas, USA

